HUMAN DEVELOPMENT - CREATING A GLOBAL VIEW OF ADOLESCENT HEALTHCARE

The World Health Organization wanted a system to support the standardisation of adolescent healthcare across the world. This system would inform facilities, their district and national managers how they were performing against a set of global standards for adolescent healthcare and provide active recommendations for improvement.

Our solution?
We developed a bespoke system to allow questionnaire completions by adolescents, guardians, clinicians and facility managers. Using scoring algorithms, performance against each standard and criteria were displayed in central reporting dashboards. A multi-level user access system was developed to ensure facility managers could only see their results behind a login portal. District and national managers were allowed to see more.

Project scope
• Interface design
• Database architecture & management
WE MAKE IT MATTER

Stirring hearts and minds to change opinion and drive growth

We are Create Health, a pure healthcare advertising and marketing agency that shares your passion for making things better.

The brands we work with are solving real health problems every day – mending, preventing and even curing life’s trickiest hurdles. But as mind-blowing as their creations are, they’re only truly useful if they’re used.

And that’s where we come in. We turn the science behind these innovations into compelling creative communication by getting to the heart of why they truly matter. Because when stuff matters, people act. And when people act, healthcare continues to transform.

Our services

GET IN TOUCH

Show us something new

If you’re working on a product or service that’s going to change lives for the better, we can’t wait to hear about it.

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