Bowel cancer, also known as colorectal cancer, is a general term for cancer that originates in the large bowel (colon and rectum). Bowel cancer is the fourth most common cancer in the UK, and in 2014, accounted for 12% of all new cancer cases.1,2

41,300 new cases of bowel cancer in 2014

= 110 new diagnoses each day1,2

1,360 MILLION new cases diagnosed in 2012 worldwide3

268,000 people currently living in the UK with a bowel cancer diagnosis1

1 in 14 men and 1 in 19 women are diagnosed at some point during their lifetime1,2

54% of bowel cancers are linked to lifestyle factors:2

21% Red and processed meat

13% Overweight and obesity

13% Drinking alcohol

8% Smoking

2% Ionizing radiation

Bowel cancer survival is improving and has more than doubled in the last 40 years2

Bowel cancer survival is higher in men than women2

If diagnosed early, more than 90% of bowel cancer cases can be treated successfully2

REFERENCES

*All stats are based on the UK.